

## Message Text

UNCLASSIFIED

PAGE 01 DAMASC 03995 271157Z

ACTION EB-07

INFO OCT-01 NEA-10 ISO-00 USIA-15 PA-02 PRS-01 FAA-00

DOT-00 EUR-12 /048 W

-----096693 271212Z /42

R 271141Z JUN 77

FM AMEMBASSY DAMASCUS

TO AMEMBASSY PARIS

INFO SECSTATE WASHDC 3661

USDOC WASHDC

UNCLAS DAMASCUS 3995

E.O. 11652: N/A

TAGS: ZEXP, SY

SUBJECT: PROMOTION CAMPAIGN FOR PARIS AIR SHOW

REF: PARIS 17400

1. SYRIAN PRESS GAVE LITTLE COVERAGE TO PARIS AIR SHOW EXCEPT IN CASES OF SPECIAL INTEREST SUCH AS OCCASIONAL NEWS ARTICLE OR RADIO/TV NEWS RE DISPLAY OF ISRAELI AIRCRAFT.

2. POST UTILIZED VISIT OF REGIONAL CIVIL AIR ATTACHE TO TALK UP ATTENDANCE AT PARIS AIR SHOW WITH LOCAL CIVIL AIR AND SYRIAN AIRLINES OFFICIALS. LARGE COCKTAIL PARTY FOR RCAA ATTENDED BY VIRTUALLY ALL SENIOR TFFICIALS AIRLINE AND DGCA WAS SCENE ACTIVE ATTEMPT INVITE SYRIAN OFFICIALS TO AIR SHOW. EMBASSY DAMASCUS PROVIDED RCAA WITH POTENTIAL GUEST LIST AND DISTRIBUTED OFFICIAL INVITATIONS TO US PAVILION WHEN THEY ARRIVED (IN LATE MAY). EMBASSY ALSO DISTRIBUTED PRIVATE ADVERTISING FOR AIR SHOW SUCH AS E-SYSTEMS INVITATIONS SENT TO POST. POST, IN EFFECT, COVERED VIRTUALLY EVERY SYRIAN OFFICIAL LIKELY TO HAVE ANY INTEREST IN PARIS AIR SHOW INCLUDING INVITATIONS TO SENIOR DEFENSE MINISTRY OFFICIALS (THERE IS NO SIGNIFICANT PRIVATE SECTOR INTEREST IN MATTERS PERTINENT TO AIR SHOW

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ALTHOUGH A NUMBER OF SYRIAN BUSINESS TOLD EMBOFFS THEY WOULD ATTEND SEEKING FOREIGN FIRMS TO REPRESENT.)

PELLETREAU

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Copy:** SINGLE  
**Sent Date:** 27-Jun-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition Event:**  
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**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**To:** PARIS  
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**Review Markings:**  
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22 May 2009  
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